




2007 Exterior Transit Ad Rates

MTD
Santa Barbara

Rates effective January 1, 2007

Clean Air Express

(Rates are per fleet of 11 buses)

| Location | Contract Length | Rate (rates are per fleet of per month) | |
|---|-----------------|---|---|
| Clean Air Express King 22" x 50" | 1-5 months | \$792 |  |
| | 6-11 months | \$660 | |
| | 12 months | \$572 | |
| Clean Air Express Queen 22" x 50" | 1-5 months | \$748 |  |
| | 6-11 months | \$616 | |
| | 12 months | \$572 | |
| Clean Air Express Tail 22" x 50" | 1-5 months | \$1540 |  |
| | 6-11 months | \$1364 | |
| | 12 months | \$1144 | |

Contact the MTD marketing department for more information
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